



**To: All Members**

## **IFA CENSUS - FEBRUARY SURVEY**

**8th February 2005**

The February survey will begin on Tuesday 8 February and will run until Friday 18 February. Thank you to all of those who took the time to complete the survey last month. The results of the AIFA questions on Professional Indemnity Insurance can be found by **[CLICKING HERE](#)**

NMG Research has drawn the winners of the three prizes for January and the details are given below.

**The AIFA questions this month focus on the FSA's fees. Please do take time to complete these questions which can be found towards the end of the survey. The results will help us formulate AIFA's response to the Fees consultation paper.**

NMG is offering the following three prizes for the February survey:

**First Prize** - 2 nights in a 4 Star Hotel in Barcelona (Based on return flights from a major UK airport. 2 people sharing a room. Bed & breakfast accommodation.)

**Second Prize** - Apple iPod Mini 4GB MP3 Player

**Third Prize** - Cappuccino coffee maker

No purchase necessary. No cash or credit alternatives will be given.

Once again this year, NMG will be offering a **special Christmas draw** and every time you complete IFA Census you receive an entry into this - so if you complete the survey every month, you'll have **12 chances of winning**. We'll be announcing details of the Christmas draw in a couple of months.

### **How to participate in IFA Census**

**If you have already registered** your details for IFA Census at the on-line site then simply go to **[www.ifacensus.co.uk](http://www.ifacensus.co.uk)** and enter your e-

mail address and the KEYWORD that you provided when registering. You will then be taken straight to this month's survey. If you have already completed a monthly survey, then on average it will take around 20 minutes to complete, though this may vary depending on your method of connection.

**If you have not previously registered** you should also go to [www.ifacensus.co.uk](http://www.ifacensus.co.uk) where you will first need to enter some details about yourself and your business. This should take less than 10 minutes. You will only need to do this once, as NMG Research retain this information to avoid the need for you to re-enter it when completing another survey. The main survey will then take around 20 minutes to complete but this should take less time in subsequent months.

The survey will be available from 8 February and will close on 18 February 2005. **All completed surveys received by midnight on 18 February 2005, will be eligible for entry into the prize draw.**

#### **Problems with the survey**

If you encounter any problems with connecting to the survey, or if you need any assistance at any time, call NMG Research on 01780 753270 and ask for the IFA Census Help Desk. **Please do not call AIFA.**

#### **January Prize Draw**

The winners of the January prize draw are:

**First Prize** - Toshiba Stasia 20VL33 LCD Television - Mark Learmont  
- EBOR Asset Management LLP

**Second Prize** - £250 of Red Letter Day vouchers - Mike Reynolds -  
Moneywise GB Ltd

**Third Prize** - Mixed case of fine wines - Peter Kirby - Kirby and Co

Thank you for your participation.

**NINA PATEL**  
**Membership Communications Officer**